



CROWDSTRIKE

CROWDSTRIKE **CLOUD-DELIVERED ENDPOINT** **SECURITY**

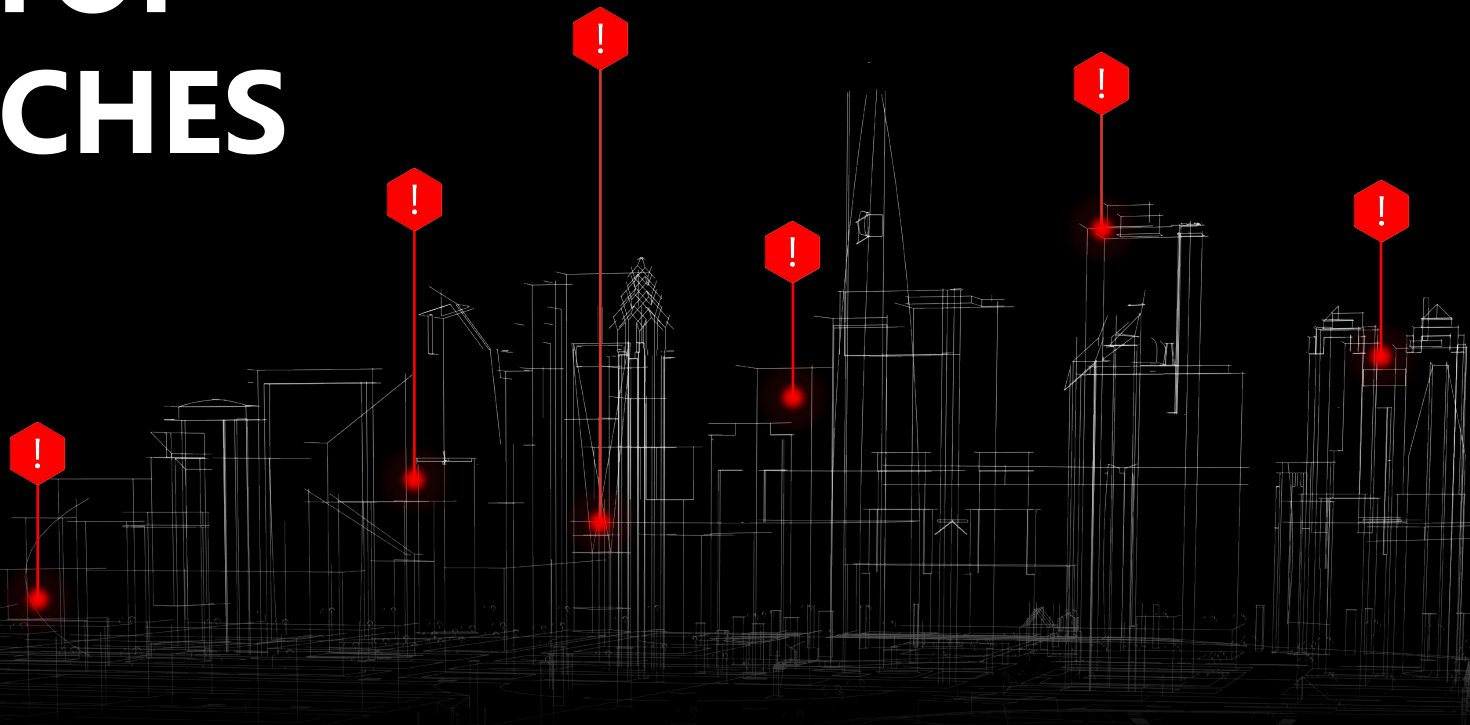




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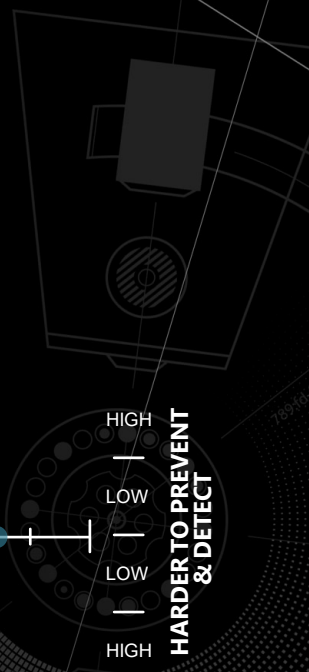
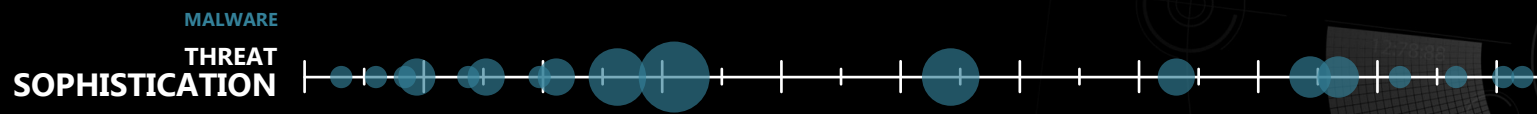
WE STOP BREACHES





OUTMODED DEFENSES

MALWARE 38%





OUTMODED DEFENSES

MALWARE 38%



MALWARE-FREE 62%

MALWARE
THREAT
SOPHISTICATION

NON-MALWARE
ATTACKS



AT THE HEART OF EVERY ATTACK IS A HUMAN ADVERSARY.
FALCON INTELLIGENCE REVEALS THEIR MOTIVATION AND TRADECRAFT TO KEEP YOU ONE STEP AHEAD.



THE ADVERSARY IS SWIFT

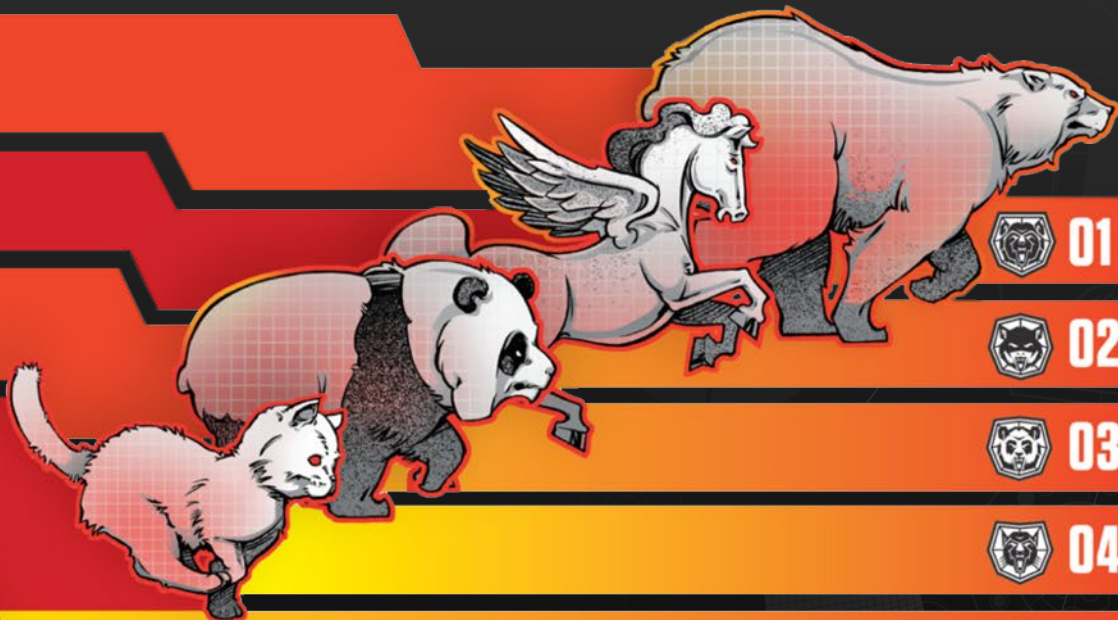
BEAR 00:18:49

CHOLLIMA 02:20:14

PANDA 04:00:26

KITTEN 05:09:04

SPIDER 09:42:23



01



02



03



04



05





SURVIVAL OF THE FASTEST

TO STAY AHEAD
YOU MUST:

DETECT IN
1min

INVESTIGATE IN
10min

RESPOND IN
60min

1

2

3

4

5

6

7

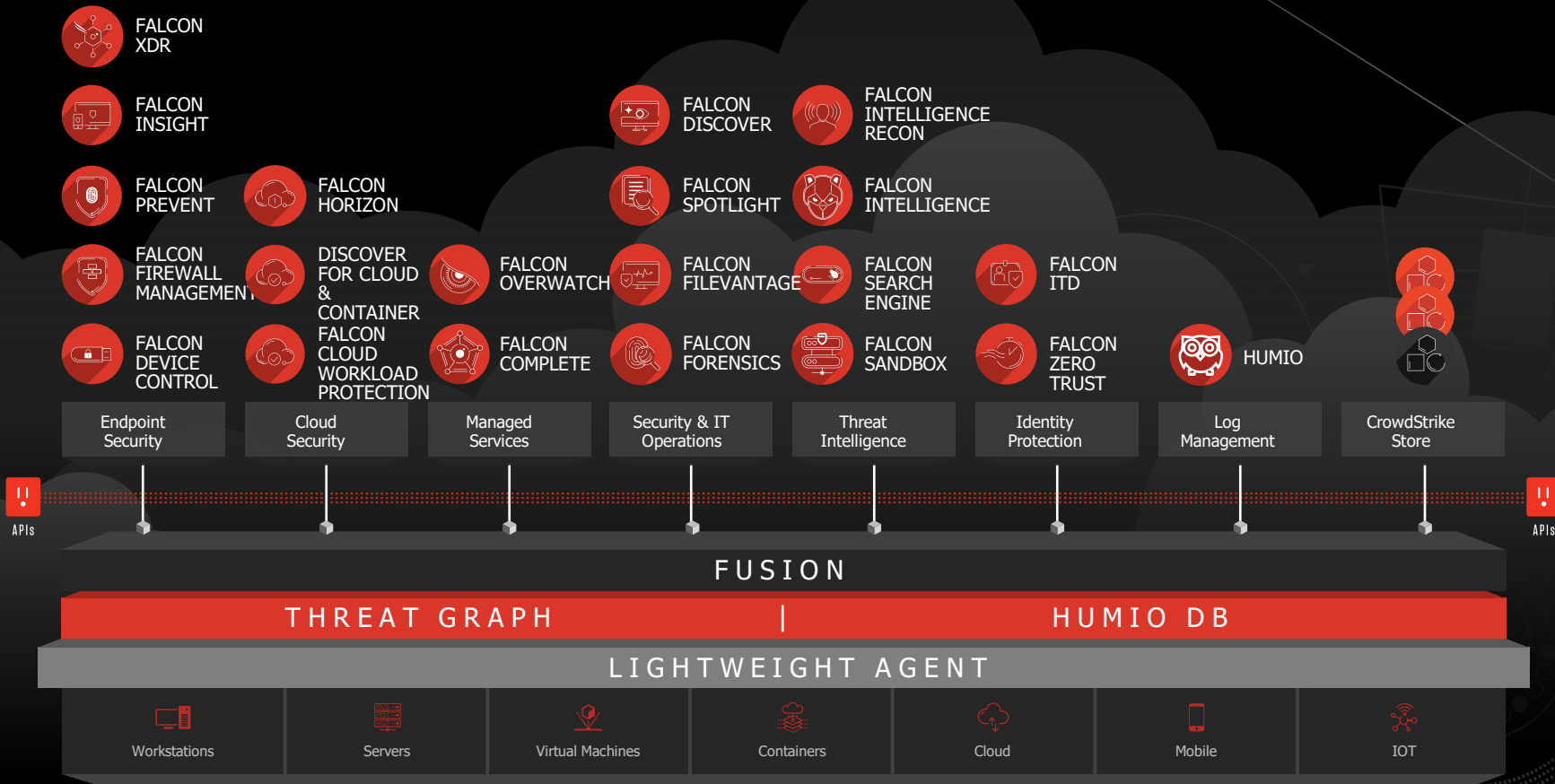
8

- Initial Access
- Execution
- Persistence
- Privilege Escalation
- Defense Evasion
- Credential Access
- Discovery
- Lateral Movement
- Collection
- Command & Control
- Exfiltration
- Impact

MITRE ATT&CK PHASE



Falcon Platform: Defining the Security Cloud





SIMPLE- NO SETUP/ ONE AGENT



ONE AGENT FULL VISIBILITY



Falcon Agent

Prevent • Predict • Detect • Respond

Endpoint s



Workstations



Mobile



Servers



IOT

Clouds



Data Centers



Workloads

Containers

Identities



Active Directory



User Accounts






3rd Parties



SINGLE LIGHTWEIGHT AGENT

PREVENT

DETECT

-  Protection On-line and Off-line
-  Low Overhead
-  Deploy in One Day



PREDICT

RESPOND



-  Machine Learning and Behavioral Prevention
-  Integrated Threat Intelligence
-  Control and Response





3 SMALL STEPS TO REPLACE YOUR AV



No infrastructure setup



No fine-tuning, rule writing



Install the Falcon Agent



Verify the installation



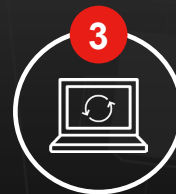
No reboot



No signatures updates



No scan



Remove legacy products

Financial Institution

77,000 AGENTS
1 DAY

Hospitality Chain

40,000 AGENT
5 DAYS

Technology Company

55,000 AGENTS
5 DAYS

Financial Institution

300,000 AGENTS
90 DAYS



CLLOUD-NATIVE

**REDUCED COST
AND COMPLEXITY**

**PROTECTION OF
THE CROWD**

**EFFORTLESS
SCALABILITY**

**WORKS ON
DAY ONE**





NEXT-GEN AV FALCON PREVENT



CROWDSTRIKE FALCON
CERTIFIED AS LEGACY
AV REPLACEMENT



BUSINESS VALUE

- Improves protection
- Reduces number of incidents
- Improves user productivity – no user impact
- Reduces complexity
- Delivers security efficiency and efficacy



The screenshot displays the Falcon UI interface. On the left, a process tree shows the execution flow from (ROOT) through various system processes like smss.exe, winlogon.exe, explorer.exe, and finally to cerber.exe. On the right, a detailed view for 'Cerber.exe' is shown, including status (Unassigned), host name (SE-CRO-WIN10-BL), user name (SE-CRO-WIN10-BL\demo), and actions taken (Process blocked, File quarantined). The severity is High, and the objective is Falcon Detection Method. The specific to this detection is: 'This file meets the machine learning-based on-sensor AV protection's high confidence threshold for malicious files.' The triaging indicator is 'Associated IOC (SHA256): 2429732875310f2138e862a67688d4785f5b8d784b1c4...'

1

2

3

4

OVERVIEW OF THE FALCON UI

- 1 The malware was blocked by Machine Learning
- 2 See the all the details
- 3 You can see more than just a detection. You can view the entire flow of events attack, step by step
- 4 Take action and manage the alert





ENDPOINT DETECTION AND RESPONSE FALCON INSIGHT



BUSINESS VALUE

Reduce time-to-respond

Improve SOC productivity

Reduced time to remediation

Augment skills and expertise

Reduce risk

Gain security efficiency and efficacy



FALCON ENDPOINT PROTECTION SOLUTIONS



FALCON PRO

- Next Gen Antivirus
- Remote Response
- Integrated Threat Intel
- Device Control
- Firewall Management



FALCON ENTERPRISE

- Next Gen Antivirus
- Endpoint Detection & Response
- Integrated Threat Intel
- Managed Threat Hunting
- Device Control
- Firewall Management



FALCON ELITE

- Next Gen Antivirus
- Endpoint Detection & Response
- Integrated Threat Intel
- Managed Threat Hunting
- Identity Protection
- Device Control
- Firewall Management
- IT Hygiene



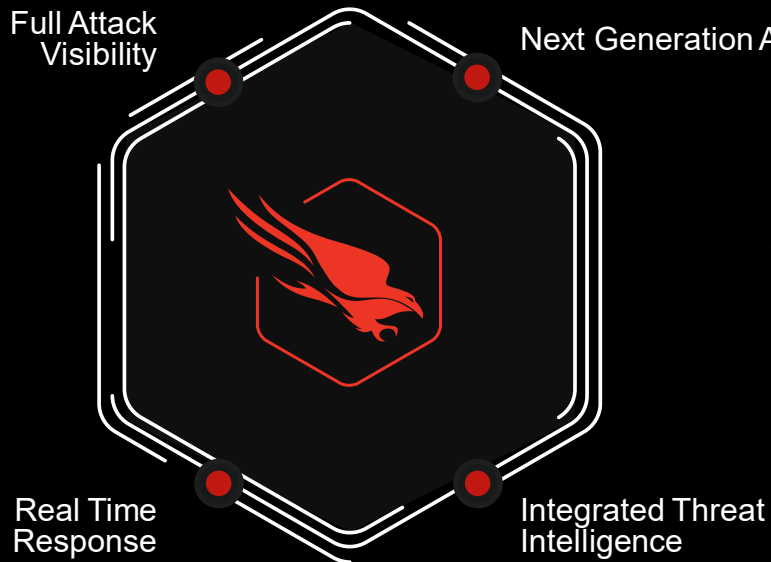
FALCON COMPLETE

- Falcon Endpoint Protection
- Delivered as a Service
- Breach Prevention Warranty





FALCON ENDPOINT PROTECTION PRO



BUSINESS VALUE

Replace legacy antivirus suites

Stop known and unknown malware

Remediate incidents quickly

Restore system performance and productivity

Empower analysts to operate more efficiently





FALCON ENDPOINT PROTECTION ENTERPRISE

Integrated Threat Intelligence

Next Generation Antivirus



Managed Threat Hunting

Endpoint Detection and Response

BUSINESS VALUE

Unify NGAV and EDR for full endpoint protection

Enable threat hunting and real time visibility

Uncover stealthy attacks

Speed investigation and response

Automatic analysis and orchestrated IOC sharing





FALCON ENDPOINT AND IDENTITY PROTECTION ELITE

Integrated Threat Intelligence & IT Hygiene

Next Generation Antivirus & Endpoint Detection and Response



Managed Threat Hunting

Real Time Identity Protection

BUSINESS VALUE

Protection that unifies NGAV, EDR, Identity and IT Hygiene

Enable threat hunting and real time visibility

Expanded visibility & control

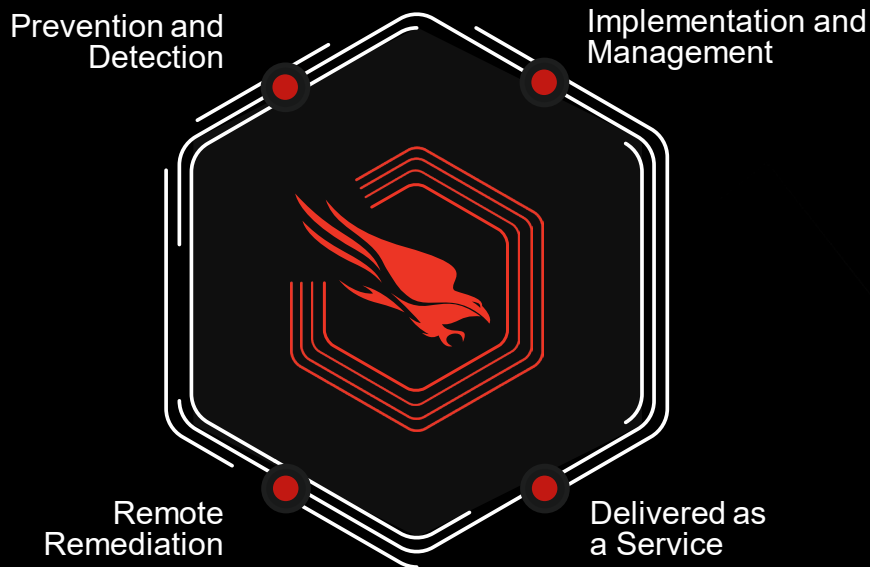
Speed investigation and response

Discover unprotected systems, risky applications and users





FALCON COMPLETE



BUSINESS VALUE

Reduce costs of managing endpoint protection

Increase security effectiveness

Optimize your team

Back to business swiftly with surgical remediation

Gain confidence with industry's strongest breach prevention warranty





CROWDSTRIKE IS REDEFINING SECURITY FOR THE CLOUD ERA



**BETTER
PROTECTION**



**BETTER
PERFORMANCE**



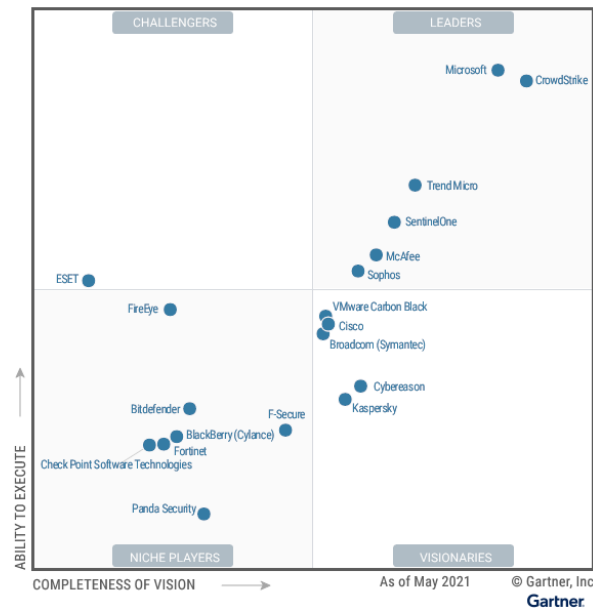
**BETTER TIME
TO VALUE**



GARTNER RECOGNITION

Expert Recognition

Figure 1: Magic Quadrant for Endpoint Protection Platforms



Source: Gartner (May 2021)

Gartner® Magic Quadrant™ for Endpoint Protection Platforms, May 2021

Customer Recognition



Endpoint Protection Platforms

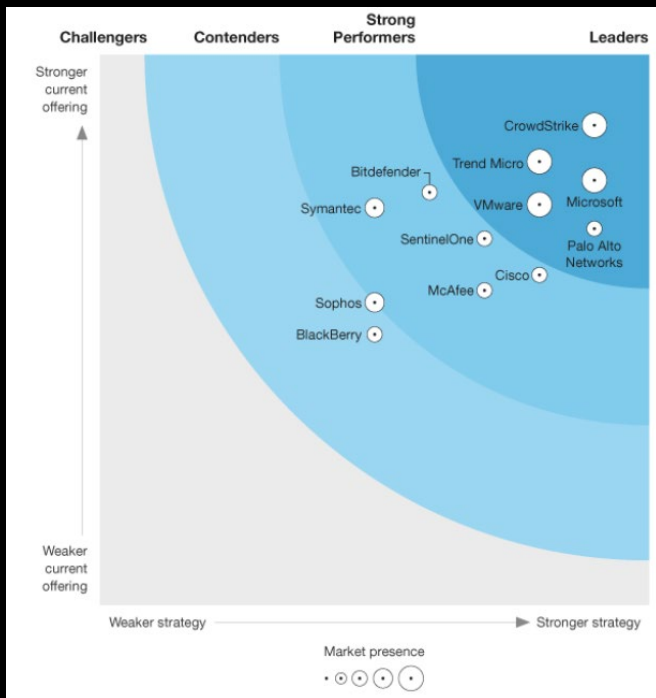


Endpoint Detection and Response Solutions

Gartner Magic Quadrant for Endpoint Protection Platforms, Paul Webber, Peter Firstbrook, Rob Smith, Mark Harris, Prateek Bhajanka, 5th May 2021
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FORRESTER WAVES



Forrester Wave: Endpoint Security Software As A Service, Q2 2021



Forrester Wave™: Endpoint Detection And Response Providers, Q2 2022





TESTING AND COMPLIANCE

AV

comparatives

99%+ Malware Block Rate

Proven on Windows and Mac

Negligible
Performance Impact

MITRE

Broad Proactive Detections

Comprehensive Visibility

Deep Context

SE Labs

AAA Rating

100% Legitimate

Accuracy

0% False Positives

COMPLIANCE





A PROVEN SECURITY LEADER

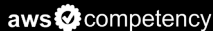
Leader In

Gartner • FORRESTER® • IDC

Validated

MITRE • AV comparatives • SE Labs

Compliance & Certifications



TRUSTED BY CUSTOMERS EVERYWHERE

“CrowdStrike Falcon is one of the most important tools in my organization's security toolbox.”



Highest Ratings

4.9/5 in EDR

4.8/5 in Endpoint Protection Platforms



254 of 500
of the Fortune 500



526 of 2000
of the Global 2000



15 of the Top 20
Global Banks

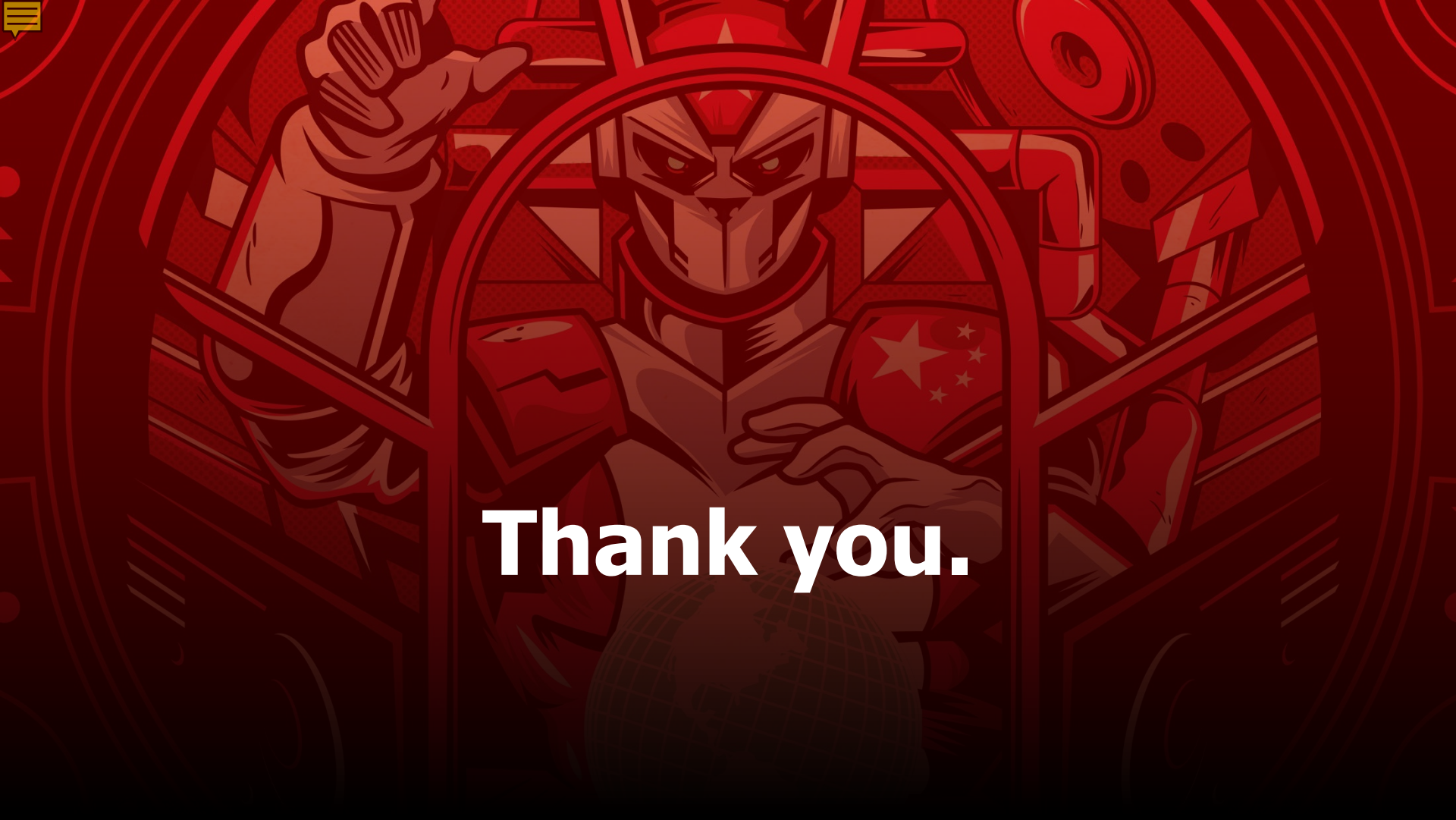


5 of the Top 10
Largest Healthcare Providers



7 of the Top 10
Largest Energy Institutions





Thank you.